





**PERSONAL INFO**

Name  Kierra Bonier  
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**EDUCATION**

**Academy of Art University**  
San Francisco, CA  
Bachelor of Fine Arts - Advertising  
2011

**EXPERIENCE**

**EBQuickstart** | **Austin, TX**  
2016 - present

**Marketing Specialist**

Responsible for creating design materials, website development/design, and marketing automation. Task primarily involve client training and consulting, administration services with Salesforce Pardot marketing automation tool, email marketing, and web design.

**Signet Interactive** | **Houston, TX**  
2014 - 2015

**Visual Designer**

Responsible for creating design materials ranging from print to on-line media. Task primarily involved photo shoots, website design, online advertising, website contents updates, and print design.

**Southern Marsh** | **Baton Rouge, LA**  
2013 - 2014

**Associate Photographer and Graphics Specialist**

Responsible for creating marketing materials primarily for online use, prepping products for photo shoots, cataloging images, enhancing photographs, and daily ecommerce website maintenance.

**GMc+Company Adv** | **New Orleans, LA**  
2012 - 2013

**Graphic Designer**

Assisted Interactive Creative Director with projects involving print production, web and print design, brand identity, and web development.

**OBJECTIVE**

To acquire an engaging position at a progressive organization that will allow me to utilize my skills. Specifically in areas such as brand identity, print collateral, interactive media, user experience design, marketing automation, and web development.

**CERTIFICATIONS**

Salesforce Pardot Certified Specialist 2017

**SKILLS****Knowledge**

Web Design  
Brand Identity  
Interactive Media  
Marketing Automation

**Preferred Software**

Microsoft Office Suite  
(Excel, Powerpoint, Word)  
**Adobe Creative Cloud**  
(Ps, Ai, iD, Ae, Fl, Mu, Fw, Lr)  
HTML, CSS, Javascript, PHP

**Awards**

2013 New Orleans Addy's  
Gold Addy  
Guerrilla Marketing  
Client: NOLA for Life

Shopify  
Wordpress  
Salesforce Pardot